



Simon Smith Vice President and Managing Director, eBay Australia and New Zealand

Simon Smith is responsible for leading eBay's operations in Australia and New Zealand.

Simon joined eBay Australia and New Zealand as Managing Director in October 2000.

Under Simon's leadership eBay.com.au has reached over three million Australian members (as of October 2005).

Today eBay Australia has developed a reputation as one of the company's most innovative international teams particularly in rolling out experimental design globally, developing Trust & Safety initiatives and pioneering free listing days.

Prior to joining eBay Simon worked at Lion Nathan as Premium Brands Director. He was responsible for a multi million dollar budget and leadership of one of Lion Nathan's principal growth initiatives.

Between 1989 and 1998, Simon worked at the management consultants McKinsey and Company in London.

Born in the United Kingdom and now an Australian citizen, Simon graduated from the University of Cambridge with an honours degree in economics and from INSEAD (France) with an MBA.

Simon is a keen collector of vintage Qantas posters, which he purchases on eBay.

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FOR FURTHER INFORMATION CONTACT:

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